

FRUIT FLAVORS

- Pour 8 oz water into a cocktail shaker.
- Add 3 tbs of icewave mix.
- Shake well for 30 seconds.
- Pour over ice into a 16 oz cup.

MATCHA

- Pour 6.5 oz water into a cocktail shaker.
- Add 2.5 tbs of icewave mix.
- Shake well for 30 seconds.
- Pour over ice into a 16 oz cup.
- Top with 1.5 oz milk.

Q : GOT IT! BUT ... DO I HAVE TO USE A COCKTAIL SHAKER?

A : You do not need to use one. For higher volume operations, we suggest that you add 64 oz of water to a widemouth jug. Add 1.5 cups of icewave for fruit flavors, or 1.25 cups for Matcha, tighten the cap and shake well. Store up to one week in the fridge. Remember, icewave contains seeds and pulp that will settle, so shake the jug before each serving.

Q : HOW DO I CALCULATE MY COST PER SERVING?

A : One 3 lb resealable pouch makes 736 fl oz of refreshers. So, take your cost per pouch and divide it by 736. This will be your cost per fl oz. Example: Your cost per pouch is $\$55/736 = \0.075 per oz x 20 oz serving = \$1.49 per 20 oz drink.

Q : CAN I GET CREATIVE WITH ICEWAVE?

A : Absolutely! See our icewave recipe book enclosed with your samples.

Q : DO YOU HAVE POINT OF SALE MATERIALS?

A : Yes. We have free counter cards and window clings. You will soon be able to order them from our website. Until then, just email us with the name of your store and shipping address at info@drinkicewave.com.