

# icewave™ refreshers

## Free Beverage Dispenser Program

*The premium quality refreshers sold in thousands of coffee shops are now available to the food service industry!*

Icewave Refreshers are all-natural, low in sugar, high in real fruit, and they contain coffee cherry extract for energy and enhanced cognitive performance. Refreshers come to you as a freeze-dried powder. Just mix with water and serve through a bubbler drink dispenser. Our exclusive program provides you with enough free start-up product to more than pay for the drink dispenser.



**WHAT ARE THE FLAVORS?** Mango Dragon Fruit, Strawberry Acai, Matcha and Pineapple Passion Fruit.

**WHAT DOES ICEWAVE COST?** It averages about \$110 per case delivered. One case makes 92 sixteen-ounce servings at a cost of \$1.19 per serving. Coffee shop refreshers typically sell for \$5.50 – \$6.50 per serving.

**DO YOU PROVIDE MERCHANDISING MATERIALS?** Yes! Our POS materials are free and they include table tents, window static clings, dispenser machine branding and posters.

**HOW DO YOU PREPARE IT?** Mix 3 cups of Icewave powder with each gallon of water. Stir well and pour into bubbler. Because Icewave is made with real mangos, strawberries and pineapple, it contains fruit pulp and seeds. But no worries because the Crathco dispenser handles real fruit without a problem!

**REFRESHER START-UP OFFER** With the purchase of a Crathco CS-2E-16 Beverage Dispenser for \$1,537.88 and three (3) cases of Icewave Refresher Mix for \$330, you will receive an extra three cases of Icewave free of charge. This is enough free mix to make 276 sixteen-ounce servings that will retail for \$5.75 each or \$1,587. The free product more than pays for your new machine, and instantly allows you to offer the highest quality refreshers on the market!